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Impact of Social Networking on Youth

*Ms. Amandeep Kaur**

In today's world where internet has experienced tremendous growth, Social networking sites have become highly significant in people's lives. As social media sites continue to grow in popularity, it is our premise that technology is a vital part in today's student success equation. The people who use social networks are called users and the social networks themselves are applications. The effects of social networking are two-fold. On the positive side, social networking can act as invaluable tools for professionals. They achieve this by assisting young professionals to market their skills and seek business opportunities. On the negative side, the internet is laden with a number of risks associated with online communities. Using social media web sites is among the most common activity of today's children and adolescents. During the last 5 years, the number of preadolescents and adolescents using such sites has increased dramatically. According to recent poll, 22% of teenagers log on to their favorite social media, site more than 10 times a day and more than half of adolescents log on to a social media site more than once a day. 75% of teenagers now own cell phones and 25% use them for social media. 54% use them texting and 24% use them for instant messaging.

In this paper, we have discussed that social media effected our youth in bad sense inspite of this by using the social networking positively the youth will be proceeding in proper way. They will educate the society and strengthen our relationships.

Introduction

The definition of social media is "THE relationship that exist between network of people." (WALTER & RIVERA, 2004), In the last ten years, the online world has changed dramatically thanks to the invention of social media. Young men & women now exchange ideas, feelings, personal information, pictures & videos at a truly astonishing rate.

At first glance this may seem like wastage of time, however it also helps students to develop important knowledge and social skills, and be active citizens who create and share content. At present, whether social media is favorable or unfavorable, many students utilize these sites on a daily basis. Many parents are worried that their college students are spending too much time on face book and other social media sites and not enough time studying.

College students have great interest in social media. Face book is the most used social network by college students. Followed by you tube and twitter.

To the average user, a social network is a simple application that lives within our desktop or

* Email : RaviInderSingh4454@gmail.com

web browser. It consists of a log. in page, a user account a profile and a bunch of games and tools to make the time. We spend with our friends fun. However, there is a lot of sophisticated hardware and software that must constantly run to enable these applications to functions.

The popularity of the social net working sites increased rapidly in the last decade. The negative effects of these social networking sites overweight the positive ones.

Negative Effects

- Reduced harming & research capabilities
- Multitasking
- Reduction in real human contact.
- Reduces command over language usage and creative writing skills.
- Time wastage
- Low grades
- Loss of motivation in students.
- Effect on health.

Positive Effects

- It educates
- It hastens communication
- It builds bridges over barriers.
- It strengthens relationships.
- It encourages community participation.
- It boosts confidence.
- It battles depression.

The world is 21 most important social media sites and apps in 2015

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|------------------|-------------|
| ● Twitter | ● Tmoo |
| ● Facebook | ● My FEB |
| ● Linkendln | ● you tube |
| ● Xing | ● Instagram |
| ● Renren | ● Vine |
| ● Google | ● Whatsapp |
| ● LinkedIn Pulse | ● Vk.com |
| ● Snapchat | ● Meet up |
| ● Tumblr | ● Secret |
| ● Finterest | ● Medium |

Social Networking and Family Relations

In previous times, there are joint families. People live together. They love each other and they share common rooms, common kitchen, bathrooms etc. But at the present time there is nuclear family system. Children are far from their parents. Young children, who live with their parents are still far from them. In today's scenario, whenever the families sit together, they remain busy with their social sites, like whatsapp, face book etc. Their main concern is for the recent updates on the social sites rather than the family issues. This is the very big reason for

the erosion of values among the youth. They drift themselves away from the values which make them compassionate human being. There is dearth of values like truth, co-operation, courtesy, faithfulness, Honesty etc. in today's youth.

Advantages of Social Media on Families

- Easy and faster communication between family members.
- Efficient way of sharing news.
- Able to keep track of Family member's lifestyle.
- Awkward silences over the phone are removed.

Disadvantages of Social Media on Families

- Becoming overly dependent on new media.
- Loss of privacy as information is available to all family members.
- Increased movement of social interaction from the physical domain to the digital domain.

Why Youth use Social Networks?

- To stay in touch with what friends are doing.
- To stay up-to-date with news and current events.
- To fill up spare time.
- To find funny or entertaining content.
- To share opinions.
- To share photos or videos with others
- Because a lot of my friends are on it.
- To meet new people.
- To share details of what I 'm doing in my daily life.
- General networking with other people.

Conclusion

No doubt, social networking sites are of great help in the youth's daily life, however it has positive and negative effects which depend on how a person will utilize it. Social networking sites can benefit us in numerous ways and that it can make life easier for us, however we should keep in mind that everything in life should be taken in moderation-in this case, done in moderation . use should always set our priorities straight and remember the despite being given all that we need, a little extra work would not do us harm.

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